

advt in news paper:

**Government of Rajasthan**  
**Directorate of College Education Rajasthan, Jaipur**  
**Block-4, RK Shisha Sankul, JLN Marg, Jaipur -302004**  
**Phone:0141-2706847, Fax 0141-2706289**  
**e-mail-jdplan.cce@rajasthan.gov.in**

No: F.20/101/08/PLAN/DCE/2012-13/ 354

Date: 17.7.12

**INVITATION FOR EXPRESSION OF INTEREST**

**FOR ESTABLISHMENT OF ENGLISH LANGUAGE LAB**

The high power committee invites Expression of interest from the established firms and companies to demonstrate their English language lab (ELL) products and supplements for all 142 Government colleges established across 33 districts of the state and 07 Government Engineering Colleges of Rajasthan. The ELL establishment is to be implemented in a phased manner over a period of 3 years. The first phase will cover 40 selected Government Colleges in different districts and 07 Government Engineering Colleges.

Proposal must include the details of the product of English language lab. The financial position of the firm/ company, the experience in term of work order and work completion certificates,

The dually signed proposal along with power point presentation and related literature in both soft and hard copies should reach to Director (College Education), RK Shiksha Sankul, Block -4, JLN Marg, Jaipur latest by 07 August 2012 5pm.

Selected firms will be called for detailed presentation before the high power committee on a notified date.

Further details and formats of EOI can be downloaded from our website [www.collegeeducation.rajasthan.gov.in](http://www.collegeeducation.rajasthan.gov.in)



(Subir Kumar, IAS)  
Director

**Department of College Education & Technical Education,**  
**Government of Rajasthan, Jaipur**

No:

Date

**EOI for establishment/procurement of English Language Lab for**  
**142 Government Colleges & 07 Govt. Engineering colleges of Rajasthan**

Expression of interest is invited from the established firms and companies to demonstrate their English language lab products and supplements for all 142 Government colleges and 07 **Government engineering colleges** of Rajasthan, to be implemented in a phased manner over a period of 3 years. A high power committee under the **Chairmanship of Principal Secretary Higher and Technical Education** will scrutinize the EOI received and then selected company representatives will be called to demonstrate their product on a notified date.

1. Applicant's Expression of Interest

Sample of EOI Letter:

To :  
Director  
College Education  
Government of Rajasthan  
Jaipur  
Rajasthan  
Pin. 302004  
Sir

According to the Request for Expressions of Interest (REI) published on \_\_\_\_\_ for "To establish/procure English language lab in 142 Government Colleges of Rajasthan and 7 Government Engineering colleges". We would like to Express Interest to demonstrate our capacity and products.

To support our Expression of Interest, we have attached the following:

1. Applicants Organizational Contact Details
2. Presentation of Organization Capacity ( $\leq 3$  pages) plus presentation of proposed solution,
3. Experience and capacity in establishing English language lab ( $\leq 5$  pages)
4. Experience of Working in the field of English language Lab in various states /project.
5. Proposed Initial Plan and Schedule for 40 selected Government colleges and 7 Engineering colleges scattered across state.
6. Commitment to Long term Implementation of English Language Lab and Training
7. Additional Information
8. Declaration

Sincerely Yours,

[ Full name of applicant ]

Date:

Place:

2. Applicant Organizational Contact Details	
Name of Company/ Firm :	
Address :	
Contact Person :	
Telephone/Mobile :	
Fax :	
Email :	
3. Presentation of Organization Capacity	
<p>Brief introduction to the organization including:</p> <ul style="list-style-type: none"> <li>• Demonstration of academic strength and reputation in English Language Lab (ELL) field</li> <li>• Demonstrable strength of academic/technical team available (eg Trainers, access to external experts, etc)</li> <li>• Current established Labs and Facilities</li> <li>• Demonstrable experience of establishing and educating undergraduate and postgraduate students in language lab.</li> <li>• Demonstrable experience of English Language lab establishment and related trainings and Application software qualities.</li> </ul> <p>(No more than 3 pages, plus up to 10 CVs for proposed technical /support staff. CVs are to be no more than one A4 page each, and should focus on experience related to key areas of this project) (CV's and other attachments can be included and listed under Additional Information)</p>	
4. Experience and Capability in English Language lab or Related Fields	
<p>Overview of the experience and capacity of the establishment of English Language Lab in Colleges/Universities/Institutes or related fields including:</p> <ul style="list-style-type: none"> <li>• R&amp;D Experience within English Language lab or related fields</li> <li>• Demonstrable experience of course/content development and delivery within English language lab or related fields</li> <li>• Demonstrable experience of cooperation with <b>Government /Private</b> educational institutes.</li> </ul> <p>No more than 4 pages. (Attachments can be included and listed under Additional Information)</p>	
5. Experience of Working in Cooperation with government departments and educational institutes	
<p>Outline of experience of working in cooperation with government departments and educational institutes (No more than 2 pages). (Attachments can be included and listed under Additional Information)</p>	
6. Proposed Initial Plan and Schedule	
<p>Outline implementation programme including likely number to be taken phase wise for all 142 colleges across whole state and type of equipments and courses/content to be offered, as per target student groups; anticipated schedules for course development and delivery as per the need of the college students and beginning of delivery, etc. <b>In the first phase 40 Government Colleges and 7 Govt. Engineering colleges have already selected by the government.</b> (No more than 4 pages). (Attachments can be included and listed under Additional Information)</p>	

7. Commitment to Long term Implementation of English Language lab across 142 Government colleges and 7 Engineering colleges
<p>Demonstration of commitment to continue high levels of education and training activities for the English language lab field and completion of the project.</p> <p><b>Information should also be provided to plausibly demonstrate the organization has the capacity to implement English language lab for all 142 colleges during the project, appropriate financial structures to manage the project, and plan for financing following project completion.</b></p> <p>(No more than 4 pages). (Attachments can be included and listed under Additional Information)</p>
8. Additional Information
<p>List and include all attachments related to the previous sections. Additional information to support the Expression of Interest. (No more than 4 pages).</p>
9. Declaration
<p>Herewith we confirm that we are interested in competing for this project and all the information provided herewith is genuine and accurate.</p> <p>Authorized Person's Signature: Name and Position: Date of Signature:</p>

Please note: We request that 6 'hard' copies plus 1 (one) electronic copy of the EOI in English which include all documents, brochures etc. should be submitted to the following address:

Director  
Directorate of college Education  
Radha Krishanan Shiksha Sankul  
JLN Marg  
Jaipur, Rajasthan  
302004,  
Email:

[www.collegeeducation.rajasthan.gov.in](http://www.collegeeducation.rajasthan.gov.in)

no later than. 2 5pm.

07.08.12